



CENTRAL OREGON

ADVENTURE CALLS

A CULTURE OF DRINKING (RESPONSIBLY)

FOR RELEASE AT WILL

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FUELED BY CRAFT BEER, CENTRAL OREGON'S RESPONSIBLE DRINKING CULTURE HAS EVOLVED TO INCLUDE BEER, WINE, SPIRITS, CIDERS, AND EVEN KOMBUCHA

(BEND, Ore.) — Central Oregon's "work hard, play hard" mentality is one that rewards locals and visitors for their efforts on the trails, on the slopes, or at the office. That attitude has fostered a proud culture of makers, and nowhere is this more evident than with the region's culture of drinking. Bend's reputation as "BeerTown USA," is both well-known and well-earned. In all, Central Oregon has more than 30 breweries at last count (May 2019), in addition to local wineries, renowned distilleries, cideries, and kombucha fermenters.

BREWERIES

One of the country's largest independent craft breweries — Deschutes Brewery — was founded in 1988 in a small pub on Bond Street in downtown Bend. What few envisioned then is that Gary Fish, the founder of Deschutes, had taken the first step in turning Bend into BeerTown USA.

Deschutes still operates its original (though greatly expanded) Bond Street pub, but so much has changed the Central Oregon beer scene. The changes happened slowly at first, with Cascades Lakes Brewing Company, Bend Brewing Co., and Silver Moon Brewing. Since, the beer scene has exploded. Now Central Oregon is home to more breweries per capita than just about anywhere else in the world. And the brewery scene never seems to stop growing and evolving.

The following are the current Central Oregon Breweries from oldest to newest:

- [Deschutes Brewery](#) (Bend)
- [Cascade Lakes Brewing](#) (Redmond)
- [Bend Brewing Company](#) (Bend)
- [Silver Moon Brewing](#) (Bend)
- [McMenamins Old St. Francis School Brewery](#) (Bend)

- [10 Barrel Brewing](#) (Bend)
- [Three Creeks Brewing](#) (Sisters)
- [Boneyard Beer](#) (Bend)
- [GoodLife Brewing](#) (Bend)
- [The Ale Apothecary](#) (Bend)
- [Crux Fermentation Project](#) (Bend)
- [Ochoco Brewing](#) (Prineville)
- [Sunriver Brewing](#) (Sunriver & Bend)
- [Smith Rock Brewing](#) (Redmond)
- [Shade Tree Brewing](#) (Bend)
- [Worthy Brewing](#) (Bend)
- [Oblivion Brewing](#) (Bend)
- [Bridge 99 Brewery](#) (Bend)
- [RiverBend Brewing](#) (Bend)
- [Wild Ride Brewing](#) (Redmond)
- [Monkless Belgian Ales](#) (Bend)
- [Craft Kitchen and Brewery](#) (Bend)
- [Tranquilo MSA](#) (Bend)
- [Kobold Brewing](#) (Bend)
- [Immersion Brewing](#) (Bend)
- [Crooked Jay Brewing](#) (Bend)
- [Geist Beerworks](#) (Redmond)
- [Boss Rambler Beer Club](#) (Bend)
- [Braveheart Brewing](#) (Redmond)
- [Porter Brewing](#) (Redmond)
- [Spider City Brewing](#) (Bend)
- [Bevel Craft Brewing](#) (Bend)
- [Madras Brewing](#) (Madras)

CIDERIES

Beer isn't the only thing brewed in Central Oregon. Far from. With great beer has come great hard cider, a bubbly and effervescent drink fermented from fruits such as apples and berries. Though not as pervasive as beer in Central Oregon, a world-class hard cider is not hard to find in Central Oregon.

[AVID Cider Company](#) is one of Oregon's largest cider makers, and can easily be found in its taproom in Bend's Box Factory or at stores around the Pacific Northwest. [Tumalo Cider Company](#) in Bend and [Legend NW Cider Co.](#), in La Pine, both specialize in small batch, artisan cider. In addition, some local breweries make small, special batches of cider.

LOCAL SPIRITS

The difference between a simple drink and a craft cocktail is in the spirits that act as the backbone. In Central Oregon, we like to take the guesswork out of the equation by crafting our own.

Bendistillery and its Crater Lake Spirits was a pioneer in Central Oregon, and it is still among the most decorated small distilleries in the country. What was once a lone distillery, though, has turned into a full-blown craft spirits movement, with small-batch whiskeys, vodkas, gins, and more.

Visitors now immerse themselves in the process of distilling by visiting the local tasting rooms or taking a distillery tour. Or while in town at a bar or restaurant, ask for a favorite cocktail to be made with a local spirit.

Central Oregon's distilleries include:

- [Bendistillery](#) (Tumalo) and [Crater Lake Spirits](#) (Bend)
- [Oregon Spirit Distillers](#) (Bend)
- [Cascade Alchemy](#) (Bend)
- [BackDrop Distilling](#) (Bend)
- [Cascade Street Distillery](#) (Sisters)
- [New Basin Distilling](#) (Madras)
- [Gompers Distillery](#) (Redmond)

WINERIES

Central Oregon's High Desert climate is hardly the first place one would look for wine, but the region is home to some talented winemakers.

[Maragas Winery](#) and [Faith, Hope, and Charity Vineyards](#) — which are both near the town of Terrebonne, north of Redmond — harvest grapes from their own vineyards in addition to sourcing fruit from other popular wine regions. Bend-based [Volcano Vineyards](#) handcrafts single vineyard varietals and blends from premium vineyard sites across the Northwest.

Of course, Central Oregon is also home to tasting rooms from wineries based outside Central Oregon. [Va Piano Vineyards](#), which makes award-winning wines from the Walla Walla Valley in Washington, and [Naked Winery](#), which is based in Hood River, Ore., have made a home in Bend with tasting rooms in the Old Mill District. [Bledsoe Family Winery](#), a Walla Walla-based winery owned by Bend resident and former NFL star Drew Bledsoe, opened its Bend tasting room in the Box Factory in the summer of 2019.

KOMBUCHA

The very qualities that make Central Oregon a mecca for beer — clean water, fresh, high-quality ingredients, and a pioneering spirit — have helped make Central Oregon a kombucha hotspot.

Fermented from sweetened green or black tea, kombucha has exploded in popularity. With only trace amounts of alcohol, the drink is beloved by adults, but is also kid-friendly ... sort of like Central Oregon itself. Pioneered by Bend's [Humm Kombucha](#) in 2009, Central Oregon is now home to a growing number of makers, including [Bucha Buena](#), [Caboost Kombucha](#), [Compassion Kombucha](#), and [Brew Dr. Kombucha](#) from Townshend's Bend Teahouse.

ABOUT CENTRAL OREGON:

Located on the eastern slopes of the Cascade Range, where vast forests give way to the arid high desert, Central Oregon is characterized by year-round adventure, authenticity, inspiration, and environment. From the towering peaks of the Cascades to the pristine waters of the Wild & Scenic Deschutes River, and from the more urban experiences of Bend and Redmond, to the rural charms of Sisters, La Pine, Prineville, Madras, Warm Springs, and Maupin, Central Oregon offers a perfect mix of recreation and sophistication. Barely three hours from Portland, and with daily direct flights from eight major markets, getting to Central Oregon is a breeze. For more information visit www.visitcentraloregon.com or call 800-800-8334.

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